

# ANNA NGUYEN

## PRODUCT DESIGNER

### EXPERIENCE

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#### PRODUCT DESIGNER

FullDive 2016 – Present

- Owned end-to-end process on key features for mobile (Android & iOS) apps with 4M+ downloads.
- Initiated and moderated user testing to improve usability.
- Worked with team to build style systems, responsive marketing website, and QA.
- Improved design team workflow and collaborated cross-functionally in a lean startup.

#### PRODUCT DESIGN INTERN

WISHI 2016 – 2016

- Spearheaded style systems to unify UI elements across pages and platforms.
- Created hi-fi mockups, prototypes, and visual designs for a responsive fashion web app.
- Established thorough documentation and design QA.

#### GRAPHIC DESIGNER

Residential Computing 2014 – 2016

- Designed responsive mock-ups, brand assets, and marketing campaigns distributed to 8,000+ customers.
- Strategized, developed, and designed 6+ major campaigns to increase visibility on web/social media.
- Led internal design and Illustrator workshop.

### EDUCATION

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#### GENERAL ASSEMBLY

JavaScript Circuit 2017 – 2017

#### UNIVERSITY OF CALIFORNIA, BERKELEY

Bachelor of Arts, Psychology 2012 – 2015

### TOOLS

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#### WIREFRAMES, FLOWS, & MOCKUPS

Sketch  
Figma  
Photoshop  
Illustrator

#### PROTOTYPING

Marvel  
InVision  
Principle  
After Effects  
Keynote  
HTML/CSS/JS

#### WORKFLOW

Zeplin  
Abstract  
Trello  
Jira

### INFO

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#### CONTACT

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#### PORTFOLIO

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#### ONLINE

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