

ANNA NGUYEN

PRODUCT DESIGNER

EXPERIENCE

PRODUCT DESIGNER

Fulltime 9/16 – Present

- Sketched, designed, and prototyped interactions for mobile (Android & iOS) and VR apps with 4M+ downloads.
- Moderated, assisted, and created reports for user testing.
- Collaborated on style guides, responsive marketing website, and other solutions.

PRODUCT DESIGN INTERN

WISHI 4/16 – 6/16

- Created hi-fi mockups, prototypes, and visual designs for responsive web app.
- Established style guidelines to unify UI elements across pages and platforms.
- Initiated thorough documentation and design QA.

GRAPHIC DESIGNER

Residential Computing 4/14 – 5/16

- Designed responsive mock-ups, brand assets, and marketing campaigns distributed to 8,000+ customers.
- Strategized, developed, and designed 6+ major campaigns to increase visibility on web/social media.
- Led design principles and Illustrator workshop for staff.

EDUCATION

GENERAL ASSEMBLY

JavaScript Circuit 2017

UNIVERSITY OF CALIFORNIA, BERKELEY

Bachelor of Arts, Psychology 2012–2015

EXPERTISE

SKILLS

Wireframes
Lofi & Hifi Mockups
Prototypes
User Flows
Usability Testing
Design Systems
Icons & Illustration

TOOLS

Sketch
Marvel
InVision
Principle
Photoshop
Illustrator
After Effects
Keynote
HTML/CSS

INFO

CONTACT

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